SOFTLAND
INNOVATION BEYOND IMAGINATION
INDIA LTD

Sil

A TOTAL SOLUTION COMPANY

Over **20** Years **of** **TECHNOLOGICAL EXCELLENCE**

AN **ISO 9001:2015** COMPANY

E S T D : 1995

A Detailed Presentation on
Company Profile, Product Ranges and
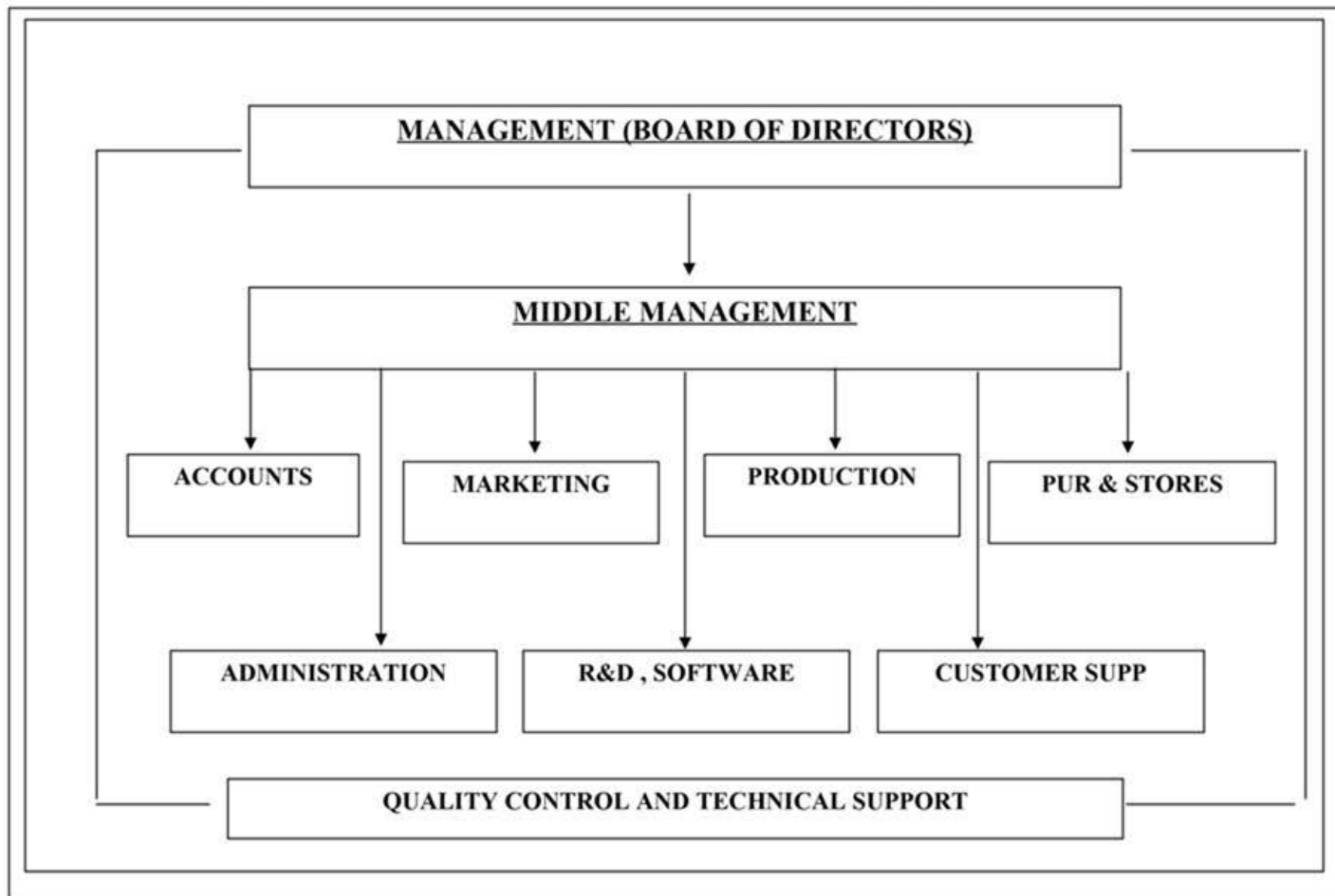# Ticketing Entire Product Ranges

What We Are . . . . .

- Indian based Public Limited Company with16 Years Experience.

- Head Quartered in Trivandrum, Kerala, INDIA.

- Growing Hard Working Experience & Sincere Work Force of 125+ Employees with high level Domain Knowledge.

- World Wide Installation Base and Maintenance Footage.

- Head Office and Factory with More than 10000 Sq Feet Space.

- Marketing / Service Offices in Cochin, Kozhikode, Kannur, Coimbatore, Bangalore, Gujarat, Rajasthan, Delhi.

Our Team . . . .

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│         MANAGEMENT (BOARD OF DIRECTORS)                  │
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┌─────────────────────────────────────────────────────────┐
│              MIDDLE MANAGEMENT                            │
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| ACCOUNTS | MARKETING | PRODUCTION | PUR & STORES |

| ADMINISTRATION | R&D , SOFTWARE | CUSTOMER SUPP |

| QUALITY CONTROL AND TECHNICAL SUPPORT |

Milestones . . . . .

- 1995 - 1996
  - The Birth of Softland India Limited.
  - Launch of Automatic Paging Equipment.
- 1997 - 2000
  - Launch of Automatic Telegram Handling System.
  - Launch of Automatic Telephone Revenue Collection System.
- 2001 - 2004
  - Launch of 8 / 16 Bit Micro Controller Base Palmtec.
- 2005 - 2008
  - Launch of Portable Printer – PrintMarvel.
  - Launch of Palmtec Amphibia / Plutonia in 32 Bit Controllers.
- 2009 - 2011
  - Launch of Intelligent Printer - IPrintMarvel.
  - Launch of Various Software Solutions for Total Solutions.

Credentials . . . . .

- Registered with the Registrar Of Company.

- Registered with the Central Excise and Customs.

- Registered with the Sales Tax Authority.

- Registered with the National Small Industries Corporation (NSIC).

- Registered with the Government of Kerala, Industries Dept (DIC).

- Registered with the Electronic Software Promotion Council (ESC).

- Associated with the Chamber of Commerce – Kerala Chapter.

- Associated with the Kerala Vyapari Vevasaya Ekopana Samithi.

- Rated by Dun and Bradstreet.

- Rated by CRISIL.

- Supported by STATE BANK OF TRAVANCORE.

What We Do . . . . .

- Embedded Designs
    - Atmel / Microchip / NXP Based Designs.
    - Bluetooth, GPRS, GPS, WiFi, RF, Smart Card Designs.
- Our Manufactured Range of Products
    - Palmtec - The Handheld Portable Micro Computer.
    - IPrintMarvel – The Intelligent Bluetooth Printer.
- Embedded Firmware Developments
    - Firmware Development for Embedded Designs.
    - Firmware Development for Handheld and IPrintMarvel.
- Software Developments
    - PHP, .NET, Java, Android, IPHONE, Web Developments.
- Total Solution Automation
    - Concept to Reality Total Solutions.
    - Requirement Based Total Solutions.

Our Product Lines. .

Handheld Products

Android Apps

LED Display

Portable Printer
iPrint Marvel

Camera with Recorder

Our Manufactured Range of Products

Palmtec = PC + Printer + UPS + Software

Palmtec Amphibia

Palmtec Plutonia

Palmtec Datacol

iPrintMarvel Thermal

iPrintMarvel DMP

IPrintMarvel = Printer + UPS + Data + Logic

Palmtec Amphibia / Plutonia / Datacol

- Palmtec is a rugged, light weight Hand held portable computer that runs on 32 Bit ARM Micro-Controllers and the various models weighs between 400 – 500 Grams.

- Precisely Palmtec = PC + Printer + UPS + Software.

- Models are available with

    - 128 X 64 Graphical Liquid Crystal Display with Back Light.

    - Data storage options 4 MB / 8 MB / 12 MB / 16 MB/ 2 GB.

    - 32 Col Thermal, 24 Col Impact and No Printer Options.

    - RS232, GPRS, USB, Bluetooth, INFRA RED, WiFi Options.

    - SMART CARD, RF, BIOMETRIC, GPS Add On Options.

    - Tactile and Silicon Rubber Keypad Options.

    - 7.4 V Li-Ion Rechargeable Battery Pack

    - Basic Charger.

    - Pouch.

IPrintMarvel – Thermal and Dot Matrix

- IPrintMarvel is a light weight Hand held portable printer that runs on 32 Bit ARM Micro-Controllers and the various models weighs between 300 – 500 Grams.

- Precisely IPrintMarvel = Printer + UPS + Data + Logic.

- Models are available with

  - Data storage options 4 MB / 8 MB / 12 MB / 16 MB/ 2 GB.

  - 32 Col Thermal, 24 Col Impact Printer Options.

  - RS232, GPRS, USB, INFRA RED, Bluetooth, WiFi Options.

  - SMART CARD, RF, BIOMETRIC, GPS Add On Options.

  - 7.4 V Li-Ion Rechargeable Battery Pack

  - Basic Charger.

  - Pouch.

TOTAL SOLUTION AUTOMATIONS

- **<u>Ticketing / Fare Collection Automation Solutions.</u>**

- Micro Finance / Field Payment Collection System.

- POS / Sales Force Automation (SFA) System.

- Parking Coupon / Toll Collection Management System.

- Restaurant Management System (KOT / BOT).

- Utility (Electricity / Water) Billing System.

- Police Spot Fine Management System and Many More..........

What Is Inline . . . .

- Embedded Designs
  - Concept to Designs Solutions for Customers Worldwide.
  - GPS Tracer, GPRS Modem, Biometric Readers Etc.
- Our Manufactured Range of Products
  - More than 50,000 Installations World Wide.
  - Successful Repeat Order from Customers.
- Embedded Firmware Developments
  - Firmware Application Solutions like Ticketing, Micro-Finance, Insurance, POS, Van Sales Etc.
- Software Developments
  - CRM / ERP Solutions.
  - Field Automation Solutions Back End Software.
- Total Solution Automation
  - Bunch of Total Automation Solutions.

TICKETING SOLUTION INSTALLATIONS

- **<u>Ticketing / Automated Fare Collection Automation & Management Solution Expertise in Implementations.</u>**

<u>INDIA</u>

- Kerala State State Road Transport Corporation.

- Rajasthan State Road Transport Corporation.

- Private Bus Operators in Kerala, Tamil Nadu.

<u>ABROAD</u>

- Srilanka Private Bus Operators Association.

- National Transport Corporation, Mauritus.

- United Kingdom Pvt Operators.

- Various Private Bus Operators World Wide.

Ticketing Product Ranges . .

Front LED Destination Board

Rear LED Destination Board

PALMTEC AMPHIBIA
Handheld Ticketing
Machine

Internal LED Advertisement / Next Stop Informative Board

GPRS	Infra-Red	Bluetooth	WiFi
Location Tracker	Voice Announcer	Camera Recorder	Smart Card
	Local Language	Web Based Software	

Palmtec Amphibia – Bus Ticketing Machine

Palmtec is a hand-held computer with in-built Printer & PC interface. It is very rugged, and hence suitable for the rough environment. It weighs around 400 - 600 grams and runs on a rechargeable battery.

Palmtec Amphibia is a hand-held computer It is very rugged, light weight with about 400 Grams and suitable for the rough environments. It consists of a 30 Key keypad, Graphic LCD, In Built Thermal Printer, Higher End 32 Bit Microcontroller, USB interface and runs on Rechargeable Battery.

Optional Add ons for upgrades are available.

Bus Ticketing Machine Solutions

Palmtec Amphibia loaded with Firmware for Bus Ticketing.

Offline Model:

Basic Version Software loaded in the PC featuring Trip / Route Preparation Module, Machine Set Up, Data Upload and Download and Basic Reporting.

Data Transfer by connecting Palmtec Amphibia to PC Through USB Cable and Optional IR.

Online Model:

GPRS Module is added on to Palmtec for Online Ticket Data on to the website. Optional GPS Module for Tracking Management too.

Online Browser Based Software with GPRS Data Reception from Palmtec, Hosted on any WWW Domain Eg: www.yourwebsite.com Trip / Route Preparation, Machine Set Up, Data Upload and Download and Basic Reporting.

LED Display. . . .

- Lakshya Series is an Outdoor LED Display Solution ideal for

  Destinations in Buses

  Outdoor Advertisements

  Shop Names Display Etc.

  Lakshya LED Signage

  SOFTLAND INDIA
  Bus Destination board
  Shop advertisement

- Vilambara Series is an Indoor LED Display Solution ideal for Display of Advertisements in Shops, Super Markets Etc

  Indoor advertisement
  In buses and shops

  Vilambara LED Signage

- Both Models are Available in RED, GREEN & AMBER Colour LEDs.

- Both Models are available in sizes of 3 Feet X 1 Feet / 0.5 Feet and 2 Feet x 1 Feet/ 0.5 Feet with Add- Ons like GPRS, WiFi Etc.

CAMERA with RECORDER

- Testigo - An ideal Solution to Record the Video Inside the Bus.

- Tesgigo Comes with In Built Facility for

    - Recording Video Files

    - Storage of Video Files

    - Record of Limited Voice Data

    - 12V/24V Direct Input

    - Protection by Rugged and Vandal Proof Casing

GPS- Global Position System.

GPRS–Wireless Data Transfer by to Internet.

Software – Solutions Management Software.

WiFi/ IR/ Bluetooth–Wireless Data Transfer to PC.

Smart Card – Contactless Card for Concessions.

Voice– Voice Managing System for Announcing Next Stage inside the Bus.

Camera– Video, Photo Recording Motion Control.

FLASH YOUR CARD

Please Contact

SOFTLAND INDIA LTD
INNOVATION BEYOND IMAGINATION

No.14A, KINFRA SMALL INDUSTRIES PARK, St.Xaviers Po, Meenamkulam, Thumba, Trivandrum – 695 586, Kerala, INDIA.
Phone: 0091-471-2704090 / 2705880. Fax: 0091-471-2706350.
URL: www.softlandindia.co.in / www.palmtec.co.in /
Email: info@softlandindia.co.in
gmuraly@softlandindia.co.in / vinod@softlandindia.co.in